

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of	:	Customer Number: 31824
	:	
Marc LEWIS, et al.	:	Confirmation Number: 4826
	:	
Application No.: 10/774,061	:	Group Art Unit: 4137
	:	
Filed: February 06, 2004	:	Examiner: Radu ANDREI
	:	
For: DISCOUNT AND/OR LOYALTY	:	
REWARD SYSTEM AND RETAIL	:	
APPARATUS THEREFOR	:	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

Sir:

In response to the Office Action dated March 26, 2008, wherein restriction has been required, Applicants hereby elect the Group III claims, namely claims 23-31, for prosecution in the above-identified application. This election is made without traverse.